

Dear Nurse Practitioner Colleagues,

Welcome to America's Nurses!

I began my career as a Nurse Practitioner in the early days of the profession, working in an urban neighborhood health center. Back then, patients often were surprised that I could do exams, order lab tests, and prescribe medications. But they quickly saw the value of the NP role, appreciating the blend of nursing approaches with medical care. They loved that I listened, supported their families, and offered approaches to wellness that did not center on pharmacology.

While we have made enormous contributions to quality, patient-centered healthcare over the past 50 years, I am concerned about the future of our practice. Too often, NPs work for others – physician practices, hospitals, and health plans – with the financial benefit of their work going to those groups. Sadly, many of our independent NP practices are challenged because of changes in the healthcare landscape. And, despite the advent of the DNP, it's still true that NPs lack the high level of training in business and practice management required to navigate an ever-complex healthcare system.

We can change the future of primary care by using the power of our numbers to support NP-owned practices. This is why I helped found *America's Nurses*, a public benefit company designed to create a national network of financially sustainable NP-owned practices. Our business management services are structured to support existing NP-owned practices as well as help create new community-based practices where NPs can benefit from full or partial ownership. And, as a public benefit company, we are committed to giving back to the nurse practitioner profession, and to the communities they serve.

*America's Nurses'* goal is to free NPs from the burdensome tasks and challenges associated with the “business” of healthcare, allowing more time for caring for patients (what NPs do best!) and promoting better work/life balance. Our commitment to enhancing the NP profession and strengthening community health is core to who we are as a company. I hope you will join us in transforming primary care: creating and expanding a national network of NP-owned practices and providing innovative services and technology solutions for our patients and their families.

Please spend a few moments to [take our initial survey](#). We look forward to learning about your practice needs and how we might be helpful to you.

We are a timely, relevant, and caring profession that brings a patient-centric solution to the nation's urgent need for primary care. Join us, and together we can lead the nation in creating high quality, sustainable NP practices, and healthier communities.

*Phyllis Arn Zimmer*

Co-Founder and Chair, Board of Directors  
America's Nurses

